

Eligible Event Categories and Maximum Funding Levels

Invitational Events

Up to \$10,000

- Single-sport events where organizers invite teams or athletes to participate, typically drawing competitors from outside the community but not through a formal championship pathway.

Regional Championships

Up to \$10,000

- Championships that determine top teams or athletes within a defined region, such as Vancouver Island or a multi-zone area, with participants primarily from within the province.

Provincial Championships

Up to \$10,000

- Official championships sanctioned by a provincial sport organization that bring together qualifying teams or athletes from across British Columbia.

Western Canadian Championships

Up to \$10,000

- Championships featuring qualified teams or athletes from multiple Western Canadian provinces, typically serving as a high-level interprovincial competition.

College and University National Championships

Up to \$10,000

- National championship events sanctioned by a recognized post-secondary sport governing body, featuring teams or athletes representing colleges or universities from across Canada.

National Championships

Up to \$15,000

- Canadian championships sanctioned by a national sport organization that bring together top-level teams or athletes from across the country.

International Events

Up to \$25,000

- Events that attract international teams or athletes and are sanctioned by an international or national governing body, positioning Nanaimo on the global sport calendar.

Tourism Nanaimo has allocated funds for a Sport Hosting Grant to support groups organizing sporting events that draw overnight visitors to the city. This funding aims to enhance event success while boosting local tourism and economic impact.

When applying, it is important to remember our objective is to assist as many groups as possible. We encourage applicants to clearly demonstrate how their event contributes to overnight stays, community engagement, and the promotion of Nanaimo as a premier sports destination.

Please note that the amount awarded may be dependent on available funds during a specific intake and may fall outside of designated amounts. These amounts are meant to provide a guideline, not an expectation. All applications are reviewed by the Sport Tourism Committee.

Your sporting event may qualify for in kind support through Tourism Nanaimo. Please reach out to Sydney Solland at sydney@tourismnanaimo.com for more information.